

## Conversations On Success

Featuring Lee N. Coffee Jr., Ken Blanchard, Ty Boyd, Dianna Booher, and fourteen other dynamic personalities! Content-rich interviews full of practical strategies for success in business and in life!

## Black Cowboys of Texas

Edited by Sara R. Massey  
Introduction by Alwyn Barr

Lee N. Coffee Jr., Sara R. Massey "Cowboy Mike" Searles, and twenty-one other educators reveal the true ethnic flavor of the Texas ranching heritage as they recount the exciting tales of African-American cowhands who worked side by side with the Vaqueros and Angelo Cowboys as they worked ranches or rode...**up the trail.**

*"...I also think that the summary in our brochure didn't really convey the power of the presentation. Your presentation has sad, funny, moving, interesting, interactive, and educational components. People had tears in their eyes, for pete's sake."*

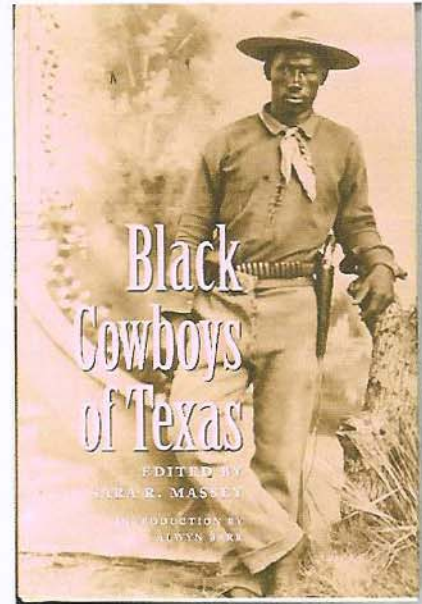
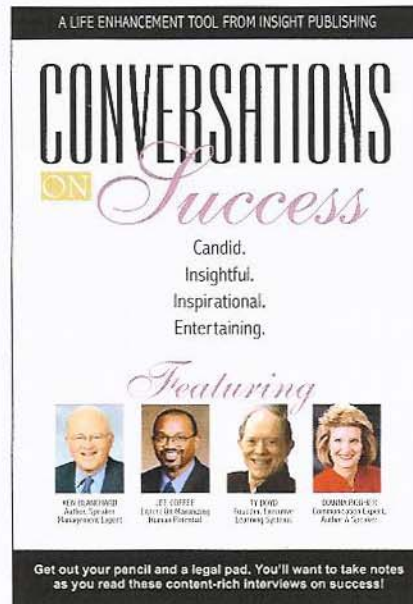
Mr. Terry Wooten, CPA  
Texas Comptroller's Office



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*"...Get Your  
Coffee Early!"*

# ANNOUNCING NEW RELEASES FROM LEE N. COFFEE JR.



Lee N. Coffee Jr. is an expert on Maximizing Human Potential. As founder of *To The Rescue*, his company utilizes leadership principles, insights into human nature and teambuilding programs to energize organizational training; reduce unproductive conflict, and expand communications through improved interpersonal relationships and organizational development.

He is a member of the Society of International Educators, Trainers and Researchers (SIETARS); American Society of Trainers and Developers, (ASTD) the Diversity Leadership Forum, and is a professional member of the National Speakers Association (NSA). Mr. Coffee was the 2003-2004 Chairperson of the National Speakers Association, Diversity Professional Experts Group.

Mr. Coffee uses expertise as a Chautauqua Presenter and experience as an Army veteran to captivate audiences with his Emanuel Stance: Medal of Honor performance. He is a nationally known *Buffalo Soldier Historian*, with positive reviews from the Masonic Museum of our National Heritage in Lexington, (MA); Smithsonian National Museum of American History, Washington D.C., and numerous organizations throughout 27 states.

He is a contributing writer to "*Black Cowboys of Texas*" a book that was awarded the prestigious T.R. Fehrenbach award for non-fiction writing in 2001; and performed a significant role in "*Remembering the Alamo*," a film produced by the History Channel in 2003.

Recently, Mr. Coffee contributed an essay to *Conversations on Success*, a book featuring Ken Blanchard (*One Minute Manager*, *The Heart of a Leader*) Ty Boyd, Dianna Booher and fourteen other inspiring professionals. The book will be released in 2004.



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